



Minalloys GmbH aims to enable sustainable and innovative use of raw materials to ensure lasting economic success. We specialize in providing service-oriented solutions for the sustainable supply of ferroalloys and minerals to the foundry and steel industry. We take our role as performance optimizers and value creators very seriously. Our seven guiding principles reflect our practical implementation.

Customer orientation - Our customers are at the center of our business. The fact that we constantly recognize how the wishes and requirements of our customers change and market new products that not only meet but exceed the expectations of our customers forms the foundation for our business success.

Market and innovation leadership - Our innovation concerns not only products and services, but also procedures and processes to increase our efficiency. Investing in our digital capabilities and providing a comprehensive "digital" package to increase customer satisfaction and loyalty is a top priority for us.

Employees - We cultivate a corporate culture characterized by open communication, efficient collaboration, team spirit, and fair treatment of one another. Investing in our employees and ensuring their satisfaction is just as important to us as health and safety in the workplace.

Partners - We work constructively, reliably, and in partnership with our sales partners, suppliers, and business partners. The benchmark for our activity is joint success.

Quality management - Quality is our greatest promise to our customers. For this reason, quality awareness forms the basis for the marketing of products and also affects every customer contact point. We work hard to maintain quality standards through constant measurements and evaluations and to further increase them.

Environment - We are not satisfied with meeting legal requirements, but initiate initiatives for ongoing improvements. Quality as well as environmental and occupational safety aspects play an important role in our decision-making process.

Ethics and sustainability - Our business practice is based on integrity, honesty, and fair behavior. Maintaining the balance between economic success, social responsibility, and environmental protection is of the highest strategic priority for us.

The company policy is valid for all employees of the company. The management team is committed to acting as active promoters of this policy through leading by example in daily actions.

Krefeld, 24.10.2023

Gregory Buchheit